### The Villas of Asbury Homeowners Association, Inc.

# **Privacy Policy**

#### **What This Privacy Policy Covers**

This policy covers how The Villas of Asbury Homeowners Association, Inc., ("HOA," "it," "we," "us," "our") treats personal information that we collect and receive via <a href="www.asburyvillas.com">www.asburyvillas.com</a> ("web site," "online"). We only use personal information you share with us for the sole purpose of complying with Governing Documents and State law governing the HOA.

We have taken steps to protect and secure your personal information online and printed. Feel free to contact the <a href="mailto:board@asburyvillas.com">board@asburyvillas.com</a> ("board") with any questions or concerns.

#### Information We Gather

We collect personal information when a Resident Information Form is completed. This information is limited to your name, unit and address, email address, phone number, and whether you own a unit or not.

Limited public information may also be received from our Managing Agent after you have closed or leased a unit.

When using the web site our hosting provider automatically receives and records information on the server logs from your browser, including your IP address, cookies, and the pages you request. This information is only used by our hosting provider's analytics services as a means of improving their services to us.

#### **IP Address**

While online your IP address may be captured from our web site depending upon what you are doing. IP addresses, browser and session information may be used for various purposes, including:

- Diagnose and prevent service or technology problems reported by our users or engineers that are associated with the IP addresses controlled by a specific web company or ISP.
- Estimate the total number of users visiting our web site from specific geographical regions.
- Help determine which users have access privileges to certain content, services or resources that are offered by our hosting provider.
- Monitor and prevent fraud and abuse.

#### Cookies

A cookie is a small amount of data, which often includes an anonymous unique identifier that is sent to your browser from a web site and stored on your computer's hard drive.

If you reject all cookies, you may not be able to use some online services that require you to "sign in" and you may not be able to take full advantage of other features.

You can configure your browser to accept all cookies, reject all cookies or notify you when a cookie is set.

Our hosting provider uses its own cookies for a number of purposes, including:

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- Require you to re-enter your password after a certain period of time has elapsed.
- Keep track of preferences you specify while you are online.
- Estimate and report our total audience size and traffic.
- Diagnose and prevent service or technology problems reported by our users or web engineers that are associated with the IP addresses controlled by a specific web company or ISP.
- Estimate the total number of users visiting our hosting provider's web sites from specific geographical regions.
- Help determine which users have access privileges to certain content, services or resources.
- Monitor and prevent fraud and abuse.

### Information Use, Sharing and Disclosure

- We do not share personal information we learn about you from your use of the web site except as described in this policy.
- We do not share, sell, rent or trade personally identifiable information with third parties for their promotional purposes.
- We may use or share your personal information where it is necessary to do something that you have asked us to do.
- From time to time, you may be asked to provide personal information including name, email address or home address or to answer questions in order to participate in a survey or poll. This information will be used strictly for the purpose stated in the survey or poll.
- When you post content online in a blog or forum, you have the ability to post content which may include personally identifiable information about yourself.
- If you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return. You should be aware that any information you provide in these areas may be read, collected, and used by others who have access them. To request removal of your personal information from our blog or community forum, contact us at <a href="mailto:board@asburyvillas.com">board@asburyvillas.com</a>. In some cases, we may not be able to remove your personal information, in which case we will let you know if we are unable to do so and why.
- We may share personally identifiable information about you under the following circumstances:
  - In response to subpoenas, court orders, or legal process, to establish or exercise our legal rights or, defend against legal claims and if in our judgment in such circumstances disclosure is required or appropriate.
  - If we believe it is necessary in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our various terms of use, or as otherwise required by law.
- The transferred personally identifiable information will remain subject to the promises made in this privacy policy.

# **Changes to this Privacy Policy**

We may revise, modify or update this policy. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your Resident Information Form or by placing a prominent notice on our web site prior to the change becoming effective.

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# **Links to 3rd Party Sites**

Our web site includes links to other web sites whose privacy practices may differ from the HOA. If you submit personal information to any of those sites, your information is governed by their privacy policies. We encourage you to carefully read the privacy policy of any web site you visit.

#### **Social Media**

Our web site includes Social Media features, such as the Facebook Like button, that run from our web site. These Features may collect your IP address, which page you are visiting on our web site, and may set a cookie to enable the Feature to function properly. Social Media features are either hosted by a third party or hosted directly on hosting server. Your interactions with these Features are governed by the privacy policy of the company providing it.

### **Confidentiality and Security / Personal Information**

No data transmissions over the Internet can be guaranteed to be 100% secure. Consequently, we cannot ensure or warrant the security of any information you transmit to us and you do so at your own risk. Once we receive your transmission, we make efforts to ensure security on our web site and features.

We use physical, electronic, and procedural safeguards to protect personal information about you.

In certain situations our hosting provider may use industry-standard SSL-encryption to protect data transmissions. However, please note that this is not a guarantee that such information may not be accessed, disclosed, altered or destroyed by breach of such firewalls and secure server software.

If we learn of a security systems breach we may attempt to notify you electronically so that you can take appropriate protective steps.

By providing personal information to us you agree that we can communicate with you electronically regarding security, privacy and administrative issues relating to your use of our web site, and features. We may post a notice on our web site if a security breach occurs. We may send an email to you at the email address you have provided to us in these circumstances.

# **Changing your Personal Information**

You can change your personal information with us at any time. If you sell your unit or move from Asbury Villas please notify us at <a href="mailto:board@asburyvilla.com">board@asburyvilla.com</a>. If you do so please note that some personal information, primarily your contact information, may remain in our records to the extent necessary to protect our legal interests or document compliance with regulatory requirements.